

SONOMA COUNTY OLIVE OIL 2009 SEMINAR SERIES

1. August 12, Introduction to olive oil production; olive oil tasting, Santa Rosa
2. September 9, Medium density, small-scale farming; olive oil tasting in Sebastopol
3. October 7, Super high-density planting; olive oil tasting at the SRJC Shone Farm
4. November 4, Milling and olive oil tasting, at The Olive Press in Sonoma

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INTRODUCTION TO OLIVE OIL PRODUCTION

Location: UC Cooperative Extension,
133 Aviation Blvd., Ste 109,
Santa Rosa, CA 95403

August 12 Agenda

- 8:45-9:00 Registration
\$10 at door, check or cash please
- 9:00-10:30 **Introduction to Olive Oil Production—*Site selection, climate, water needs, production systems, market, and economics.***
Paul Vossen, U.C. Cooperative Extension Farm Advisor, Sonoma County
- 10:30-11:00 Break
- 11:00-12:00 **Specialty Olive Oils—*Selecting varieties and oil tasting***
Paul Vossen; *Please bring any locally produced olive oils you would like to share!*
- 12:00-1:00 **Drive to Orchard—*Eat lunch under the olive trees***
Please bring your own bag lunch. Directions to the orchard will be given at meeting.
- 1:00-2:00 **Olive Tree Field Demonstration—*Discussion of cultural practices***
Paul Vossen



Register for one or more seminars:

RSVP by email or phone to Lisa Bell: lkbell@ucdavis.edu; or 707-565-2050. Provide your name, what seminars you will attend, and a way to contact you. Cost of each seminar is \$10 at door. Cash or check only, no credit cards.

